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For Immediate Release

***The Employment Guide*® Announces Exclusive Partnership with [Local Internet Network](#), [HelloMetro.com](#)**

Norfolk, VA, June 19, 2006 — *The Employment Guide*® (www.EmploymentGuide.com) is proud to announce its exclusive partnership with www.HelloMetro.com. Through this partnership, *The Employment Guide* will power the localized job boards for over 300 cities nationwide, ranging from HelloBoston.com to HelloPasadena.com.

“Our exclusive partnership with HelloMetro.com will enable us to reach a broader range of job seekers,” said Jeff Littlejohn, Vice President and General Manager of *The Employment Guide*. “As we already specialize in localized sites, HelloMetro.com is a great fit for us.”

Job seekers will be able to access *The Employment Guide*'s opportunities by clicking on the “Jobs” tab on each of the localized home pages. Hello Metro's viewers can search and apply for positions on EmploymentGuide.com without having to leave Hello Metro's website.

“HelloMetro continues to look for the strongest partners in local verticals such as employment services. We have found that partner in EmploymentGuide.com” said Clark Scott, President of HelloMetro.com

About HelloMetro.com:

HelloMetro.com offers users the opportunity to get to know a city through local history, attractions, real estate, jobs, Yellow Pages, local resources and other partner sites that provide the most complete and up-to-date information in their particular subject areas. Unlike cluttered city portals that blast online audiences with irrelevant advertising information, HelloMetro.com uniquely dedicates each city site to the flavor of the individual location. The company currently operates 550 locally-oriented city information websites worldwide (i.e., www.HelloSeattle.com, www.HelloMiami.com, www.HelloLouisville.com, www.HelloNewYork.com, www.HelloSanFrancisco.com, www.HelloTokyo.com, www.HelloParis.com).

About *The Employment Guide*® and EmploymentGuide.com:

The Employment Guide and EmploymentGuide.com offer a winning combination of recruitment solutions to target hourly workers. With 75 weekly employment magazines in 72 markets nationwide, an award-winning national online job board and more than 185 annual job fairs, *The Employment Guide* and EmploymentGuide.com will meet all of your hourly recruitment needs.

Trader Publishing Company owns *The Employment Guide*, EmploymentGuide.com, and Trader Distribution Services, along with more than 650 classified publications, including Auto Mart®, For Rent®, Auto Trader® and Harmon Homes®.

For more information about *The Employment Guide* and EmploymentGuide.com, please contact Andrea Rizzo at 1-757-664-3507 or andrea.rizzo@empguide.com.

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